

BOARD OF DIRECTORS

CHAIR

John Proven
Conviron

VICE-CHAIR

Colin Ryan
BMO Nesbitt Burns

PAST CHAIR

Rick MacKay
Retired (Deloitte LLP)

TREASURER

Dean Schinkel
Deloitte LLP

DEAN

Michael Benarroch
Asper School of Business

SECRETARY/CEO

AnnaMaria Toppazzini
U of M Business School Foundation

CHAIR, IDEA

Arni Thorsteinson
Shelter Canadian Properties Ltd.

CHAIR, ENGAGEMENT

Howard Morry
Pitblado LLP

CHAIR, RECRUITMENT

Denise Zaporzan
Zaporzan & Associates

Hardev Bains
Lionridge Capital Management

James Cohen
Gendis Inc.

Diane Gray
CentrePort Canada

Debra Jonasson-Young
Asper Executive Education Centre

John Kearsley
University of Manitoba

Sean Lawton
Lawton Partners Financial

Joanne Sigurdson
The Executive Committee Canada

Andrew Stibbard
MNP LLP

EX-OFFICIO

Asper Foundation
Moses Levy
Asper Foundation

YA REPRESENTATIVES

YA Chair
Scott Roehl
CPA Manitoba
YA Vice-Chair
Aaron Denysuik
AAA Security

"The positive impact of the Associates is felt throughout the school and makes the Associates the envy of business schools across Canada. We are proud and grateful to have such a loyal and dedicated group of business leaders supporting the Asper School of Business."

— Dr. Michael Benarroch, Dean of the Asper School of Business and CPA Manitoba Chair in Business Leadership



THE ASSOCIATES
Asper School of Business

ADVANCING EXCELLENCE
IN BUSINESS EDUCATION

SUPPORTING
FUTURE LEADERS



THE ASSOCIATES
Asper School of Business

If you want to make a difference and support business education in Manitoba, become an Associate of the Asper School of Business.

THE ASSOCIATES

547-181 Freedman Crescent
Drake Centre
University of Manitoba
Winnipeg, MB R3T 5V4

Phone: 204.474.6201

Email: info@associatesmb.ca

Web: www.associatesmb.ca



ASPER  SCHOOL OF BUSINESS



UNIVERSITY OF MANITOBA

THE ASSOCIATES OF THE ASPER SCHOOL OF BUSINESS

Established in 1982, **The Associates** is Manitoba's premier network of business leaders, dedicated to advancing excellence in business education and supporting the Asper School of Business.

The Associates is based on the principle that a strong business school ensures the economic prosperity of Manitoba. The Associates are the key link between the Asper School of Business and the business community. The Associates is comprised of over 275 senior executives from various backgrounds, representing the diverse sectors in Manitoba. Membership provides exclusive networking opportunities featuring noted corporate and public leaders, as well as a series of activities promoting interaction between business, faculty, and students. The Associates formula for success has been the ability to create an environment where business leaders interact with future leaders and share their knowledge and experience.

The Associates, through the University of Manitoba Business School Foundation, have generously donated over \$45



million in financial contributions to the Asper School. In addition to an annual donation to the school, continuous in-kind contributions are made through the countless volunteer hours dedicated to student mentorship, in-class presentations, student competitions, and other school events. Organizations owned or stewarded by The Associates also offer ongoing employment opportunities to the graduates. The value of time, expertise and charitable contributions from The Associates help elevate the status of the Asper School as a leading business school in Canada.



TOP THREE REASONS TO BE AN ASSOCIATE

1 MANITOBA'S PREMIER BUSINESS NETWORK

- Membership in an exclusive business organization with networking opportunities amongst a diverse group of Executives and business owners.
- Regular events providing a unique combination of business discussion and social interaction with peers and distinguished invited guests.
- Board and committee participation and leadership opportunities within The Associates organization.
- IDEA – a world-wide recognized premier business gala, honouring distinguished international entrepreneurs.

2 A STRONG RELATIONSHIP WITH THE ASPER SCHOOL AND OUR FUTURE LEADERS

- Financial contributions which support student scholarships and awards, upgrades to school facilities, and faculty awards for teaching and research excellence.



- Ongoing and timely insight on developments at the Asper School of Business.
- Engaging as a critical and active link between the school and the business community.
- The opportunity to collaborate on setting the future direction of the Asper School to further enhance its position as a leading business school in Canada.
- Access to the expertise of world renowned researchers and educators.
- Privileged access to talented students, through mentorship, co-op placements, in-class presentations, judging of competitions, and award presentations.
- Regular invitations to School lectures, events and programs.

3 EXCLUSIVE LEARNING AND GROWTH OPPORTUNITIES

- Notable distinguished speaker events throughout the year.
- Insightful presentations on economic trends, industry outlooks, and unique business success stories.
- Exclusive behind the scenes tours of business and community developments happening in Manitoba.
- Professional development opportunities through participation in Asper School or Associates programs.

ASSOCIATES DIRECTORY AND FURTHER INFORMATION AVAILABLE AT: www.associatesmb.ca

ASSOCIATES PROFILE



275 +	MEMBERS (Representing various backgrounds and industries)
60 %	C-SUITE EXECUTIVES
28%	PARTNER, VICE-PRESIDENT
12%	DIRECTOR, SENIOR MANAGER & OTHERS
47%	ASPER ALUMNI
18%	U OF M ALUMNI
35%	NON-ALUMNI

COMMITTED TO EXCELLENCE IN BUSINESS EDUCATION