

2015/16

Asper School of Business

EMPLOYMENT REPORT



OUR GOAL

Our goal at the Asper School of Business

Career Development

Centre is not just to help students land a job, but to launch a career that empowers them

to make a difference – in business, in the community, and in the lives of those around them.

Each year, we measure our success by asking our graduates to share with us their first steps in their career journey. The results – including 94% and 93% full-time employment for our Bachelor of Commerce and MBA students respectively – show us that we're on the right track. Our students are graduating with skills, knowledge and attitude that set them apart in the eyes of employers. They're well on their way to contributing to the economic growth of our province, our country, and our world.

Congratulations to all 2015-16 graduates of the Asper School of Business. We are here to help you achieve your career goals and we wish you a lifetime of success.

KELLY MAHONEY

Director

Career Development Centre and Co-operative Education Program
Asper School of Business



BACHELOR OF COMMERCE (HONOURS)

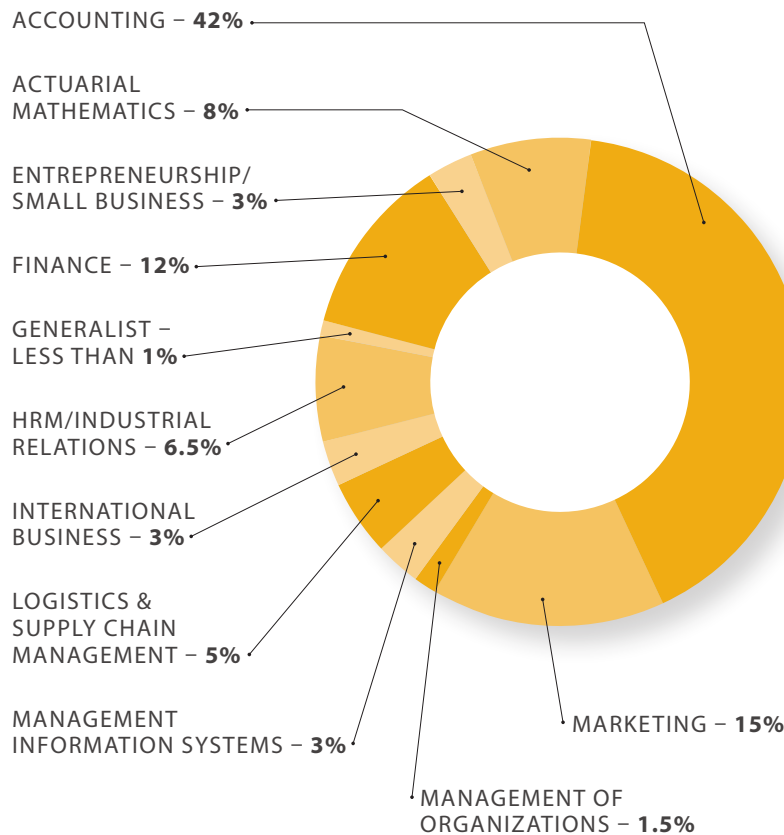
DEMOGRAPHICS

48% of survey respondents were male

52% of survey respondents were female

24 – average age of respondents

MAJOR AREA OF STUDY



94%

OF ASPER BCOMM(HONS) GRADUATES WERE EMPLOYED FULL-TIME AFTER GRADUATING

19%

WERE ASPER CO-OP STUDENTS

100%

OF ASPER CO-OP STUDENTS ARE EMPLOYED FULL TIME

93%

OF NON-CO-OP ASPER STUDENTS ARE EMPLOYED FULL TIME

92%

OF OUR GRADUATES ARE EMPLOYED IN MANITOBA

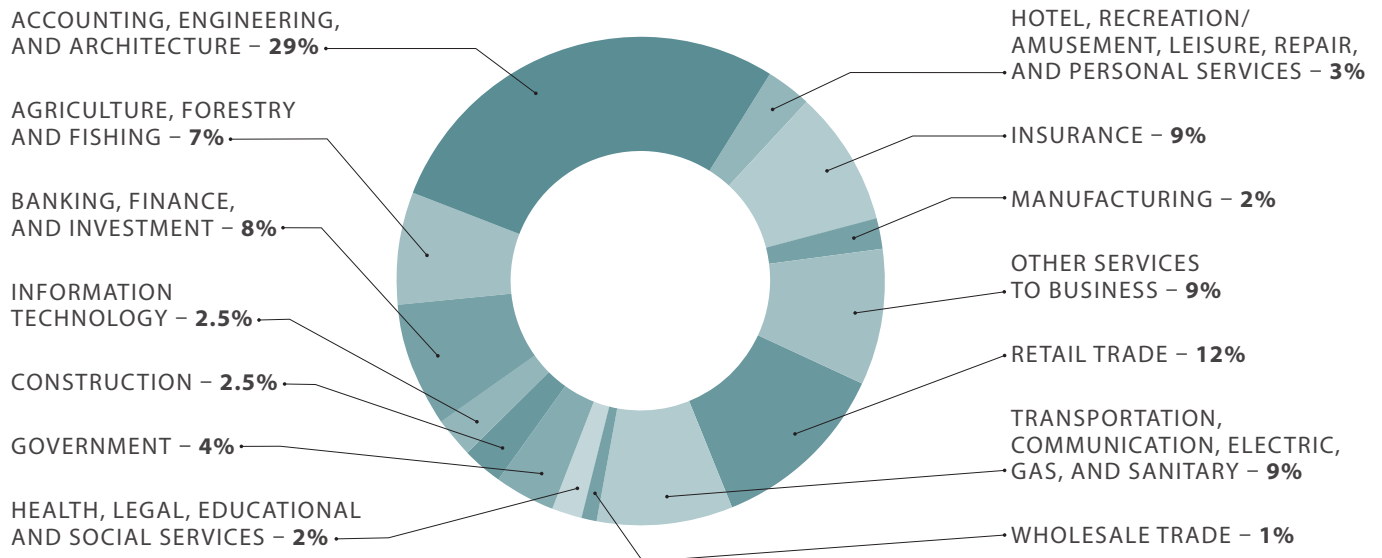


Our students are graduating with skills, knowledge and attitude that set them apart in the eyes of employers.

FULL-TIME EMPLOYMENT BY MAJOR

ACCOUNTING	91%
ACTUARIAL MATHEMATICS	96%
ENTREPRENEURSHIP/SMALL BUSINESS	100%
FINANCE	89%
GENERALIST	100%
HRM/INDUSTRIAL RELATIONS	94%
INTERNATIONAL BUSINESS	100%
LOGISTICS & SUPPLY CHAIN MANAGEMENT	100%
MANAGEMENT INFORMATION SYSTEMS	86%
MANAGEMENT OF ORGANIZATIONS	100%
MARKETING	100%

EMPLOYMENT BY INDUSTRY



BComm

AVERAGE SALARY BY MAJOR

ACCOUNTING	\$40,066
ACTUARIAL MATHEMATICS	\$58,991
ENTREPRENEURSHIP/SMALL BUSINESS	\$49,214
FINANCE	\$49,522
GENERALIST	\$55,000
HRM/INDUSTRIAL RELATIONS	\$43,469
INTERNATIONAL BUSINESS	\$47,687
LOGISTICS & SUPPLY CHAIN MANAGEMENT	\$45,067
MANAGEMENT INFORMATION SYSTEMS	\$47,833
MANAGEMENT OF ORGANIZATIONS	\$41,750
MARKETING	\$44,488

\$44,795

AVERAGE SALARY OF ALL ASPER GRADUATES

\$45,762

AVERAGE SALARY FOR ASPER CO-OP PROGRAM GRADUATES

50%

OF EMPLOYED GRADUATES LEARNED ABOUT THEIR CURRENT POSITION FROM THE ASPER CAREER DEVELOPMENT CENTRE AND/OR CO-OP PROGRAM

81%

OF EMPLOYED GRADUATES USED THE ASPER CAREER DEVELOPMENT CENTRE IN THEIR JOB SEARCH

Source: Asper School of Business Career Development Centre conducted a survey of the October 2015, February and May 2016 BComm (Hons) graduates. Out of 413 students, 290 were contacted and 271 responded.

MASTER OF BUSINESS ADMINISTRATION

OF ASPER MBA GRADUATES

93%

WERE EMPLOYED WITHIN THREE MONTHS OF GRADUATION

25%

WERE INTERNATIONAL STUDENTS

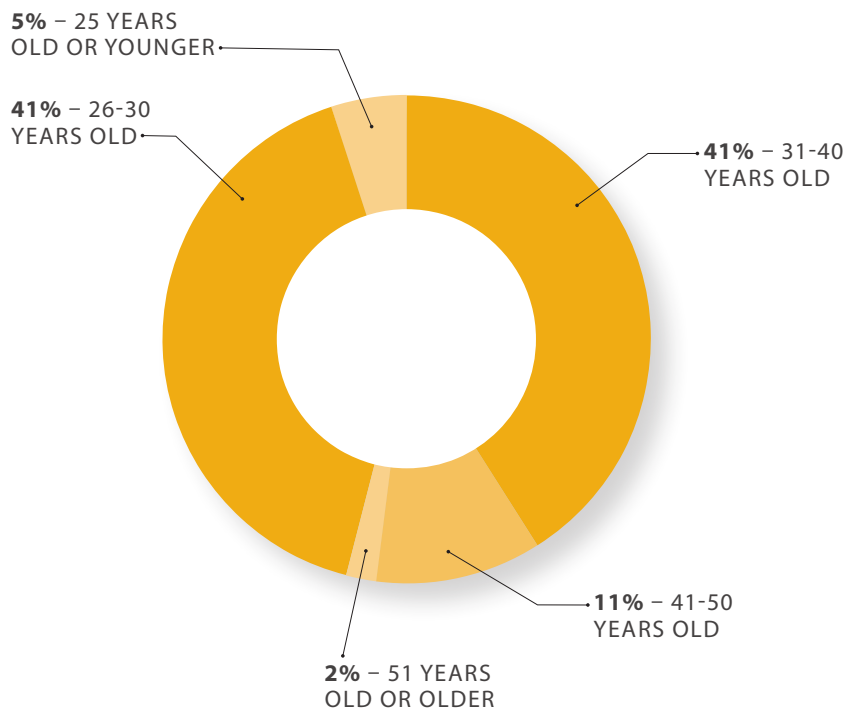
44%

OF FULL-TIME MBA GRADS PARTICIPATED IN THE EXECUTIVE MENTOR PROGRAM

TOP THREE

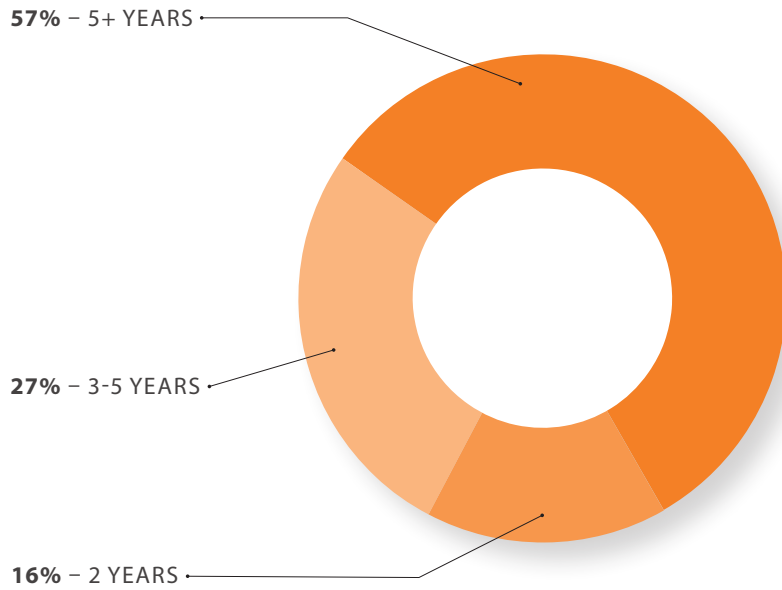
REASONS FOR ENROLLING IN THE ASPER MBA

- ▶ Develop management skills and knowledge
- ▶ Improve career options
- ▶ Opportunity to personally improve



MBA

PROFESSIONAL WORK EXPERIENCE BEFORE ENTERING THE PROGRAM



ENROLLMENT

57%

ENROLLED IN FULL-TIME STUDIES

43%

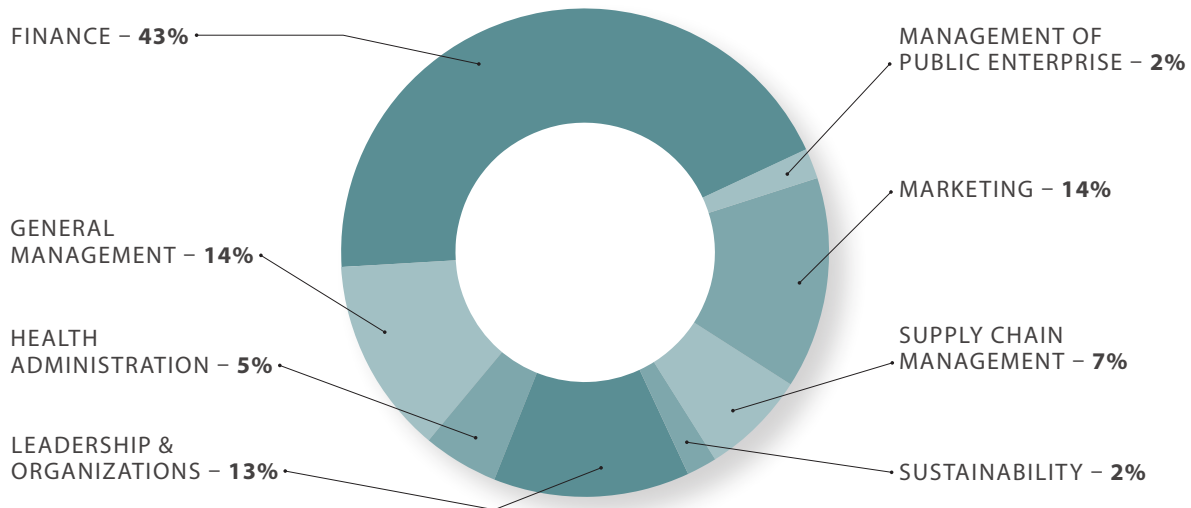
ENROLLED IN PART-TIME STUDIES

27%

EMPLOYER-SPONSORED

(examples include full or partial tuition reimbursement)

MBA SPECIALIZATIONS



MBA

39%

AVERAGE SALARY INCREASE OF AN ASPER MBA STUDENT AFTER GRADUATION

BASE SALARY

	AT PROGRAM ENTRY	UPON GRADUATION
ALL STUDENTS	\$59,362	\$82,271
FULL-TIME STUDENTS	\$44,838	\$69,310
PART-TIME STUDENTS	\$76,306	\$98,282

Our goal is to help Asper MBA students launch a career that empowers them to make a difference – in business, in the community, and in the lives of those around them.

AFTER GRADUATING

32%

ACQUIRED A MORE SENIOR POSITION

80%

REMAINED IN WINNIPEG

93%

REMAINED IN CANADA

Source: The Asper School of Business Career Development Centre conducted a survey of the graduates of the October 2015, February and May 2016 Asper MBA program. Of the 52 students who were contacted, 44 graduates (85%) responded to the survey.

RECRUITING COMPANIES

Acuity HR Solutions
 AG Growth International
 Altus Group
 Apple
 Arnold Bros. Transport
 Barkman Concrete
 BDO Canada LLP
 Beal Consultants
 Benchmark Decisions
 Birchwood Automotive Group
 Bison Transport
 Bockstael Construction
 Bokhaut Chartered Professional Accountants
 Booke & Partners
 BSI Insurance
 Buhler Versatile
 Canada Cartage
 Canada Revenue Agency
 Canadian Tire
 Capital Motosports
 Carbone Coal Fired Pizza
 Cargill
 CBRE
 Ceridian
 CGI

Craig and Grant White Family Wealth Management
 CIBC
 CIGNA Health Insurance
 City of Winnipeg
 Coca-Cola Canada
 College Pro Painters
 Commercial Credit Adjustors
 Craig & Ross Chartered Accountants
 Deloitte
 Dilawri Group
 Duha Group
 Earls
 Eastside Ford
 Educational Exchange Service - Germany
 EH Price
 Enterprise Holdings
 Epp Siepman Engineering
 Ernst & Young
 Etched Canada
 FirstEnergy Capital
 Frontier Supply Chain Solutions
 Frostiak and Leslie Chartered Professional Accountants
 GE Capital
 Geofilter Studio
 Goodon Industries

Government of Canada
 Grant Thornton
 Great-West Life Assurance Company
 Guangdong Youngsun Investment Company
 Guertin Equipment
 Harbourfront Wealth Management
 Haworth
 Herd North America
 Herschel Supply Company
 Home Depot
 Hewlett Packard Enterprise
 HyLife Foods
 ID Fusion Software
 Integrated Engineering Software
 InterGroup Consultants
 Investors Group
 InVision Edge
 Jerritt Canyon Gold
 JK Rubber Surfacing
 K&M Mueller Farms
 KPMG LLP
 Labatt
 Loblaws
 Magnus Chartered Accountants LLP

RECRUITING COMPANIES

Managed Marketer	Polycast International	StandardAero
Manitoba Hydro	Polywest Liquid Handling Products	Stefanson Lee Romaniuk
Manitoba Hydro International	Powerland Computers	Stevenson Advisors
Manitoba Liquor & Lotteries	Price Industries	Stone Tile International
McDonald's Restaurants	PricewaterhouseCoopers LLP	Sun Life Financial
Mercer	Princess Auto	Sutton Smithworks
MNP LLP	Procter & Gamble	Take Two
Montrose Winnipeg	Province of Manitoba	Tania DeSa International
MTS	Proximiti Communications	TD Bank
Munich Re	Proximity Mobile	The Eureka Project
National Leasing	Quality Concepts	The North West Company
New Flyer Industries	RBC Royal Bank	TNI - The Network Inc.
Night Ideas	Red River Forage	Towers Watson
NewLeaf Travel Company	Retail Management Systems	TransX Group of Companies
Norima Consulting	Richardson International	Trikor Builders
Northfield IT	RidgeScape	True North Sports & Entertainment
Norway House Cree Nation	Ross Equipment	UBER
NuCosmetique	Roznik Pollination	University of Manitoba
Nygard International	RTech	Vita Health
Paquin Entertainment Group	Scarrow & Donald LLP	VTEX Voice Solutions
Parks Canada	Scotiabank	Warehouse One
Parrish & Heimbecker	Scott Wolfe Management	Wawanesa Insurance
Passages Media	Shelter Canadian Properties	Western Financial Group
PepsiCo	Sherwin-Williams	Winnipeg Folk Festival
Pickwick Capital Partners	Showtime Productions	Winpak
Pinnacle Staffing Solutions	SkipTheDishes	Winpark Dorchester
PKBW Group	Southern Health-Santé Sud	



**FOR MORE INFORMATION
PLEASE CONTACT:**

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